

NATIONAL MISSION FOR EMPOWERMENT OF WOMEN

The National Mission For Empowerment Of Women (NMEW) a Government of India initiative under the Ministry of Women And Child Welfare will complete four years of its set up on the International Women's Day 2014 .

NMEW was set up with the objective of strengthening “overall processes that promote all – round Development of women”. In order to fulfill its aim it has a mandate to provide a single window service for all programmes run by the Government under the aegis of various central ministries. In view of this mandate the Mission was named Mission Purna Shakti, implying a vision for holistic empowerment of women.

In pursuance of this mission , The National Resource Center for Women was set up for functioning as a national convergence center for all the schemes and programmes for women and to act as a central repository of knowledge ,information , research and data on all gender related issues and is the main body servicing the National and State mission authority.

The website of the mission (last updated on 5/3/2014)is impressive ;It lists out following areas of [ACTIVITIES](#) :

FOCUS AREAS OF THE MISSION

KEY STRATEGIES

CONVERGENCE MODEL

MEDIA

NMEW STUDIES /REPORTS

CSR INITIATIVES

ANNOUNCEMENTS

EVENTS

SCHEMES AND PROGRAMMES

OTHER RESEARCH STUDIES

TENDERS

PERFORMANCE INDICATORS

NEWSLETTER

SUCCESS STORIES OF WOMEN

SITE MAP

The most important strategy of the mission is the convergence of various schemes for women .It envisages monitoring of delivery and implementation of various schemes .The page last updated on the website is 15/11/2011 ,and indicates that a project to test a model of delivery of the programmes was the setting up a women center at the village level , the first point of contact for women on various schemes, facilitating the implementation of the schemes with the motto "HUM SUNENGE NAARI KI BAAT !"

The Kendra was to be known as POORNA SHAKTI KENDRA which could offer following:

Information on All The government schemes /services /programmes of Women

Maintain a data base of target population

Awareness generation on legal rights and entitlements

Facilitate the availability and access to Government schemes /services /programmes ,across health ,education and livelihood sectors.

Training and capacity building on various issues like leadership ,legal rights etc.

Organise women into collectives to access various resources

Co-ordinate the out reach of services of various departments

The PILOT PROJECT was to be started in 30 districts spanning all states and UT's except Delhi ,covering 640 villages .No information is provided on the site of the districts covered under the scheme .

However there was considerable information in the area of meetings and reports which was last updated on 4/1//2014 .But the page on Events which was last updated on21/11/2013 indicated only 3 events :A Vatsalya Mela in 2011 at Dilli Haat , a Free Cancer Screening at Pitampura and a Meghalya women Farmer's Festival organized during the Mela at the Haat .

The CSR Initiative page only contained 6 items concerning directives and meeting notices and circulars .

But its most relevant ,interesting and landmark contribution is the page on Success Stories Of Women compiled from News reports .Last updated on 11/10/2013, it has 5 stories .

A village in Rajasthan that plants 111 trees for every girl born

An unlettered revolution in the hills

Battling The veil in Khap Land

For her toilets signify dignity

She is High On Tea

Of the five above ,I found the village initiative in Rajasthan the most inspiring : If the same model is followed in every village it could transform India .

The village Piplantatri in Rajasthan Rajasmand district has planted over thousands of trees in the last six years in the village . The main reason for increase in the green cover is the PLANTING OF 111 TREES EVERYTIME A GIRL IS BORN on the village grazing common .On an average 60 girls are born every year .The village also plants 11 trees when a person dies. They also have a scheme of opening a fixed deposit of Rs 31,000 in the name of the girl born to parents who are reluctant to accept a girl child ,consisting of ten thousand from the girls parents who are identified by a committee and Rs 21,000 collected from the villagers with a maturity period of 20years .The parents have to make an affidavit promising not to marry her off before the legal age ,send her to school and take care of the trees planted in her name .

The village of 8000 has gained economically from these trees which comprise Sheeshum, Mangoes, Amla and hedges of Aloe vera to prevent termite .Now Aloe vera gel and other products are being marketed .

Though this a laudable story of a village which incidentally got the Nirmal Village award and also has an interactive website .

As far as availing the benefits of Purna Shakti Kendras(PSK) is considered ,It is requested that NGO's/ self help groups which have benefitted from the PSK's will give a feedback of their experiences so that this information can be disseminated .